

Franchising team



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Contact Us

For further information on Leathes Prior and its Franchising services please contact us:

Telephone

Contact our main reception on **01603 610911** or call our solicitors direct on the numbers overleaf.

Email

Email us at info@leathesprior.co.uk or use the direct contact details overleaf.

Website

To find out more about Leathes Prior, its services and people visit www.leathesprior.co.uk

Twitter

To keep up-to-date with our latest news follow us [@leathesprior](https://twitter.com/leathesprior)

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Franchising

The complete legal service for
franchising

Franchising team

Leathes Prior is one of the leading specialist franchise law firms in the UK.

Key facts about our Franchising team:

- over 100 years combined experience of advising on franchising
- comprises a dedicated team specialising in franchising
- affiliated to the British Franchise Association (BFA)
- advises franchisors and franchisees

Based in Norwich, we have office facilities in London and through associated offices in the major international commercial centres.

Business format franchising has now become well established as a popular and successful structure for business expansion. A business format franchise is essentially a particular type of licence incorporating specific features. There are, however, any number of other licensing arrangements incorporating one or more of those features, which are sometimes loosely described as “franchises” - from motor dealership agreements to simple trade mark licences. In the absence of any specific legislation on franchising in the UK, advice on it requires detailed knowledge of a number of areas of law that relate to it.

We provide a highly cost effective, pro-active and comprehensive service, both nationally and internationally to franchisors and franchisees across the full range of business sectors.

Franchisors

Whether you are a new, prospective or established franchisor, we can provide you with general advice on the franchising of your business, together with specific advice on the legal documentation you require for its operation.

For example, we can advise you on the following:

- franchise agreement (either by drafting and/or reviewing and updating)
- operations manual
- terms and conditions of trading
- website terms of use and privacy policies
- Data Protection Act compliance
- franchise sale, purchase and re-sale agreements
- disputes with franchisees
- master licence arrangements
- commercial property
- employment law
- health & safety
- software licences
- corporate structure of the business

Trade mark Service

We operate a specialist stand-alone service for trade mark registration. If you are looking to protect your brand, we can advise you on how best to do so. We can also review your current trade mark(s) to ensure that registration is comprehensive and up to date. For further information directly in connection with our trade mark service, please contact Kitty Rosser (see contact details overleaf).

Franchisees

If you are contemplating taking on a franchise it is vital that you fully understand and appreciate the obligations you will be taking on. We provide specialist advice to cater for the requirements of prospective franchisees, including the following:

- fixed fee report on the franchise agreement (and associated documents)
- information gathering from the franchisor and franchise network
- premises acquisition
- trading structures whether partnership/sole trader, LLP or limited company
- dispute resolution
- employment law
- franchised business sales or purchases

Licensing and Intellectual Property

We are also able to advise on a full range of licensing arrangements nationally and internationally, including advice on the following:

- intellectual property - protection management and licensing
- e-commerce structures and documentation
- tax structures
- drafting master franchise agreements, area development agreements and licence agreements
- corporate structures, finance and joint ventures
- international expansion
- patent licensing
- copyright advice